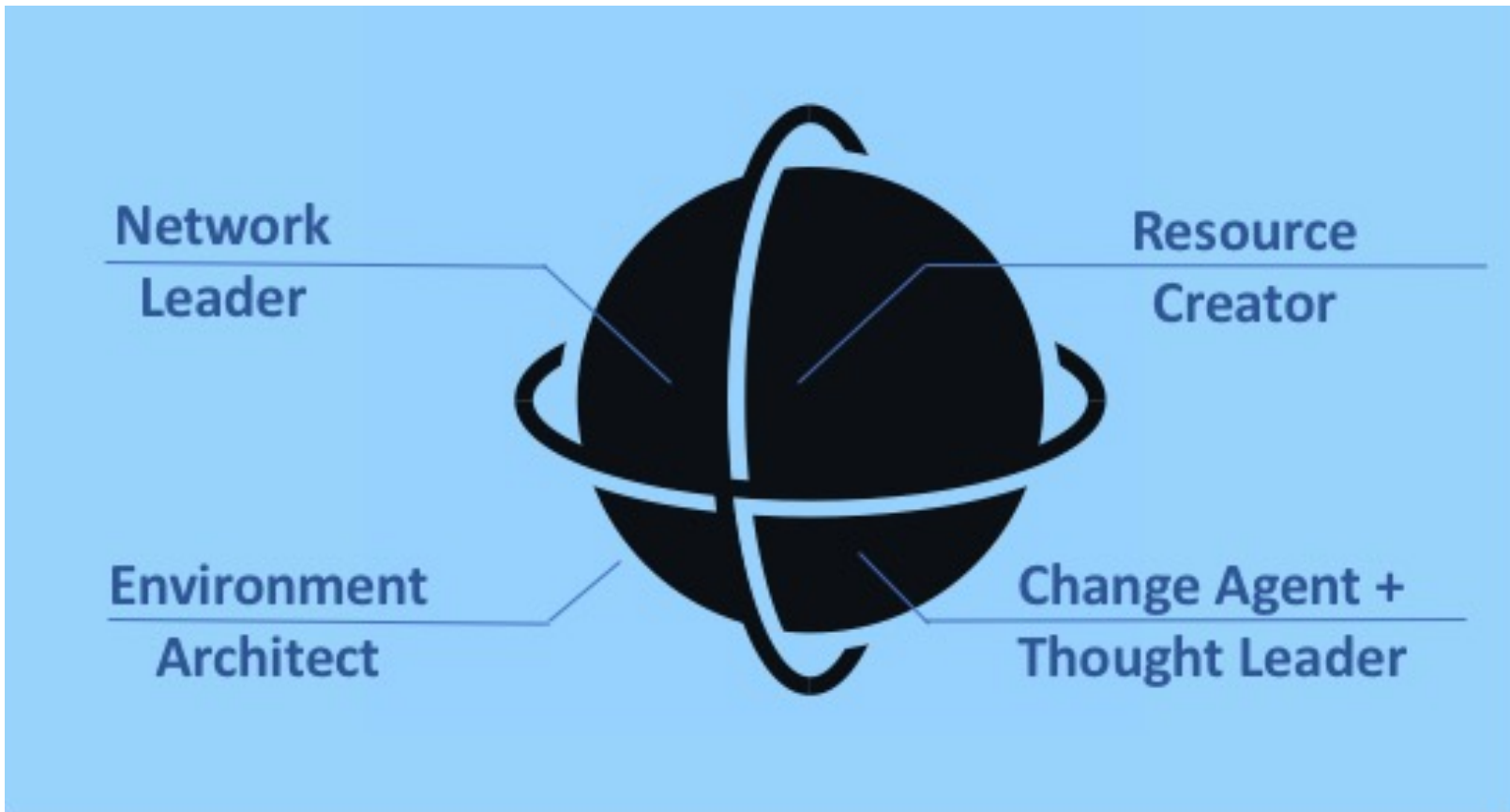




LEAD:

Unleashing Human Potential





LEAD A

Element	Links	Where to find it	Tool
Network Leader			9 Steps to Unleashing Networks
Resource Creator			6 Steps to Transition to a Resource Creator

LEAD: 9 Steps to Unleashing Networks



1. Look at your innovation sandbox (FRAME) and imagine pockets of interests, skills, or hobbies that would be beneficial to your innovation effort.

2. Exchange ideas about pockets of creative people that could form a CAG cluster.

3. Be clear on your intention, ask people if this were voluntary would they get a benefit.

4. Erase boundaries, think outside of normal groupings such as departmental, company, industry, functional areas.

**5. Find a passionate first-adopter and collaborate
Let go and let the first-adopter shape the CAG**

6. Expand...Create a list of who might fit in the cluster.

7. Unleash it – The real test is if the members take over and become independent.

8. Document. Keep Track of key milestones.

9. REPEAT

LEAD: 6 Steps to Transition to a Resource Creator



1 Know the Strategy
(FRAME),
better than the CEO

4 Learn How to Tell a
Story + Always Be
Pitching for Resources

2 Adopt a
possibility
mindset

5 Create an ALWAYS-ON
Funding Ecosystem
(inside + outside)

3 Creating Compelling
Offerings
(GENERATE)

6 Practice + Perfect
Resource Creation
Traits